



Kintore.org.uk

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advertising@kintore.org.uk

TWITTER  
@kintore

FACEBOOK  
www.facebook.com/Kintore

EFFECTIVE FROM:

January 2011

## RATE CARD

Kintore.org.uk is the community website for the Royal Burgh of Kintore. The site includes information about Kintore, a linked Facebook page and Twitter feed, event calendars, directory listings, Kintore & District Community Council information.

The website receives no public money and costs are recouped by the advertising on the site.

DESCRIPTION	RATE PER MONTH	RATE PER 6 MONTHS	RATE PER YEAR
Text ad max 20 words on top of front page	£ 57.00	£ 239.00	£ 334.00
Text ad max 20 words on top of specified page other than front	£ 47.00	£ 197.00	£ 276.00
468x60 GIF banner max 20k top of front page	£ 120.00	£ 497.00	£ 695.00
468x60 GIF banner max 20k top of specified page, other than front.	£ 100.00	£ 380.00	£ 532.00
120x60 to 125x125 GIF ad max 10k top ad on right sidebar of front page	£ 100.00	£ 380.00	£ 532.00
120x60 to 125x125 GIF ad max 10k top specified page other than front	N/A	£ 150.00	£ 250.00
Business link on Directory page for businesses outwith Kintore	N/A	N/A	£ 170.00
120x600 ad max 20k on sidebar of front page	£ 120.00	£ 497.00	£ 695.00
120x600 ad max 20k on sidebar of specified page other than front	£ 100.00	£ 380.00	£ 532.00
Link on Links page with 20 word description.	N/A	N/A	£ 170.00
Guest sponsored blog item (text and photo, if any, to be supplied digitally).	£ 125.00	-	-
Text link within existing blog/news item	£ 87.00	-	-

Rates are quoted ex-VAT. Artwork for banners and ads is not included.

Payment in advance..