



driveblog.co.uk

OFFICE
01467 633667

EMAIL
advertising@driveblog.co.uk

TWITTER
@DriveblogUK

DATE EFFECTIVE FROM:

January 2011

RATE CARD

driveblog.co.uk is a motoring blog produced by Ken McEwen an accredited motoring journalist and broadcaster who has been writing and broadcasting on motoring matters for more than 25 years.

DESCRIPTION	RATE PER MONTH	RATE PER 6 MONTHS	RATE PER YEAR
Text link on side panel of all pages	£ 150.00	£ 450.00	£ 750.00
120x60 GIF sidebar max 20k on side panel of all pages	£ 150.00	£ 675.00	£ 1,000.00
120x240 GIF sidebar max 25k on side panel of all pages	£ 300.00	£ 1,350.00	£ 2,025.00
120x600 GIF skyscraper max 30k on side panel of all pages	£ 500.00	£ 2,250.00	£ 3,375.00
Commercial feature published in blog (will be indicated as a 'promotional feature'). The feature will remain live on the site along with the other posts.	£ 250.00		

Rates quoted ex-VAT. Artwork not included.

Payment terms: payment in advance.