



aberdeen-info.co.uk

OFFICE  
01467 633667

EMAIL  
Advertising@aberdeen-info.co.uk

TWITTER  
@AberdeenInfo

DATE EFFECTIVE FROM:

January 2011

## RATE CARD

aberdeen-info.co.uk is a web portal and information directory web site for Aberdeen City and Shire. There is an associated blog page - Granite Chips.

The website receives no public money and the site is purely funded by advertising.

DESCRIPTION	RATE PER MONTH	RATE PER 6 MONTHS	RATE PER YEAR
Text link on top of front page (20 words max)	£ 100.00	£ 500.00	£ 800.00
468x60 GIF banner max 20k top of front page	£ 250.00	£ 1,275.00	£ 2,000.00
468x60 GIF banner max 20k top of specified page, other than front.	£ 150.00	£ 750.00	£ 1,200.00
Text link on specific page (20 words max)	N/A	£ 200.00	£ 325.00
120x60 to 125x125 GIF ad max 10k top position on right sidebar of front page	£ 60.00	£ 275.00	£ 500.00
120x60 GIF ad max 10k top specified page other than front	N/A	£ 180.00	£ 290.00
Shop listing on shopping page	N/A	£ 200.00	£ 350.00
Sponsored blog post. (Blog text to be supplied complete along with links and any photos.)	£ 125.00	-	-

Rates are quoted ex-VAT. Artwork for banners and ads is not included (speak to us if you need artwork).

Payment in advance.