



aberdeendinging.co.uk

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DATE EFFECTIVE FROM:
January 2011

RATE CARD

aberdeendinging.co.uk is an independent guide to restaurants, diners, bars and clubs in Aberdeen City and Shire.

DESCRIPTION	RATE PER MONTH	RATE PER 6 MONTHS	RATE PER YEAR
Text link (20 words max)	£ 100.00	£ 500.00	£ 800.00
468x60 GIF banner max 20k top of front page	£ 250.00	£ 1,275.00	£ 2,000.00
468x60 GIF banner max 20k top of specified page, other than front.	£ 150.00	£ 750.00	£ 1,200.00
120x60 to 125x1245 GIF ad max 10k top position on right sidebar of front page	£ 60.00	£ 275.00	£ 500.00
120x60 to 125x125 GIF ad max 10k top position on right sidebar of specified page other than front	N/A	£ 200.00	£ 350.00

Rates quoted ex-VAT. Artwork for banners and ads is not included. (speak to us about artwork).

Payment in advance.