



DATE EFFECTIVE FROM:

January 2011

aberdeendinging.co.uk

RATE CARD

aberdeendinging.co.uk is an independent guide to restaurants, diners, bars and clubs in Aberdeen City and Shire.

OFFICE

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EMAIL

advertising@aberdeendinging.co.uk

TWITTER

@AberdeenDining

DESCRIPTION	RATE PER MONTH	RATE PER 6 MONTHS	RATE PER YEAR
Text link (20 words max)	£ 100.00	£ 500.00	£ 800.00
468x60 GIF banner max 20k top of front page	£ 180.00	£ 900.00	£ 1,500.00
468x60 GIF banner max 20k run-of-page on specified page, other than front.	£ 150.00	£ 600.00	£ 900.00
120x60 to 125x1245 GIF ad max 10k top position on right sidebar of front page	£ 60.00	£ 275.00	£ 500.00
120x60 to 125x125 GIF ad max 10k top position on right sidebar of specified page other than front	N/A	£ 200.00	£ 350.00
120x600 GIF banner max 20k on right sidebar of specified page other than front	£ 150.00	£ 600.00	£ 900.00
Sponsored blog post on the Aberdeen Dining Blog. (Blog text to be supplied complete along with links and any photos.)	£ 125.00	-	-

Rates quoted ex-VAT. Artwork for banners and ads is not included. .

Payment in advance.